



What a brilliant year so far!

In this issue, we're delighted to announce the grand reveal of our new Heartridge Summerhill Collection! We've been working tirelessly behind the scenes, and we can't wait to unveil some fantastic snaps from our recent photoshoot. And for another year in a row, Dunlop has taken centre stage on Australia's beloved renovation show, *The Block*!

Around the ground, we had an absolute blast at The Australian Floor Style and Flooring Xtra conferences. We got to see the latest innovations from our fellow floor enthusiasts and showcase our own product developments. Over in Darwin, the Solomons Conference was nothing short of amazing as we displayed our Fairhaven 1.2m range, sparking tremendous enthusiasm all around. And at the Andersens Conference, our commitment to sustainability shone brightly, with Renu stealing the 'green' spotlight.

We also raise our glasses to the graduates of our Lighthouse Leadership Program! A huge round of applause to the incredible Mark Emerson for steering this program to success and shaping the Dunlop Flooring leaders of today and tomorrow.

We'd also like to extend our heartfelt thanks to our dear friends at Floorworld for lending a helping hand as we served food at Sacred Heart's Dining Hall. Our partnership with Sacred Heart Mission is something we deeply cherish, and we're truly honored to be part of such a noble cause.

We're always excited to share our latest updates with you, but here's an invitation for you too – if you've got any stories or news to share, don't hesitate to drop us a line. We're all ears and can't wait to hear what else is new in the Flooring world!

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NEW

HEARTRIDGE'S NEW SUMMERHILL COLLECTION IS COMING SOON!

Heartridge Summerhill Collection is a stunning new range with 12 colours, available in both Hybrid and Vinyl Flooring.

Summerhill Hybrid uses the latest multi-layered technology, which offers the same natural beauty of solid timber but in a quick and affordable way for our customers. Not only that, but this range comes in Vinyl Plank too!



Backed by the Sensitive Choice program, our Hybrid Plank products are phthalate-free & low in VOC's.





SMOKEY QUARTZ

Stand out with our brand-new Store Displays.

If you're looking to refresh your store with a new look, Dunlop Flooring can offer you a vast range of style and functionality. Available to order on Dunlop Flooring Online.

- New Basic Toaster Stand
- Tower Stand
- Shelf Pie-warmer Stand
- Pie-warmer Stand with plank



SUMMERHILL COLLECTION

AVAILABLE IN:
HYBRID 6 X 180 X 1220 MM
VINYL 2.5 X 189 X 1229 MM



SPOTTED GUM



BRAIDWOOD



BLACKBUTT



BROWN MAPLE



BURLAP HUE



SAFARI SUN



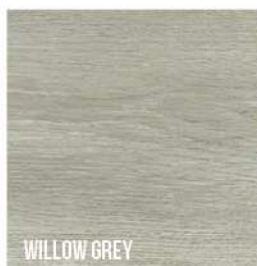
VIENNA OAK



BURLYWOOD



MERINO MIST



WILLOW GREY



SMOKEY QUARTZ



PHANTOM

Creating a Healthy Home with Sensitive Choice

We're proud to be partnered with Sensitive Choice to raise awareness about asthma and allergies.

You may be wondering...

What is Sensitive Choice?

Sensitive Choice is a program created by the National Asthma Council Australia to help people identify products and services that are asthma and allergy aware, through the trusted blue butterfly. Only products that have been approved, after a rigorous review process, can carry the Sensitive Choice blue butterfly logo if the product may provide a potential benefit to someone with asthma and allergies.

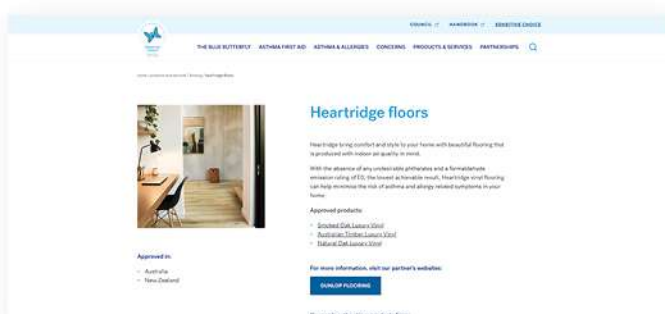
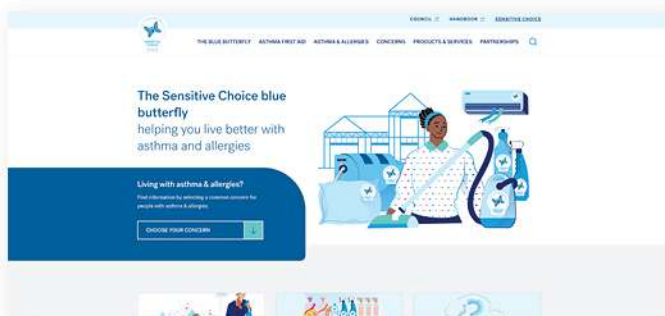
What does this mean for our products?

You can rest easy knowing that all our Vinyl, Luxury Vinyl and Hybrid Floors have been tested and approved by a panel of experts (Pharmacists, Chemists, GPs, Allergists, Lawyers, and other professionals) to prove that our product provides a potential benefit to someone with asthma and allergies.

What does this mean for you?

All our Vinyl, Luxury Vinyl and Hybrid planks are perfect for every floor in your home. With the absence of undesirable phthalates and a formaldehyde emission rating of E0, the lowest achievable result, our flooring can help reduce the risk of asthma and allergy symptoms in your homes.

To find out more about Sensitive Choice, head over to their website <https://www.sensitivechoice.com/>





With your help, we have planted 100 Trees!

As you may have heard, just over 6 months since we launched Renu, our newest and most sustainable Carpet Underlay yet. Not only is Renu 100% recyclable and made from 98% recycled materials, but we are planting a tree for every 10 rolls sold. With your help, we have planted over 100 trees through One Tree Planted!

We would like to thank you for your support and invite you to partner with us to continue planting trees and making a difference on this earth.



- ✓ Comfortable
- ✓ Durable
- ✓ Noise-reducing
- ✓ Insulated

Introducing: Performa 5

Performa is a high specification, hard-wearing, dual bond carpet underlay that provides excellent underfoot comfort, reduces noise, and gives heat insulation for all commercial applications.

Its unique Textron® paper top provides exceptional dimensional stability, making it ideal for contract carpet applications and natural floor coverings.

Dunlop out in the flooring world!

AUSTRALIAN FloorStyle

Australian Floor Style Conference

We would like to thank Australian Floor Style for having us at their conference held at SeaWorld, Gold Coast this year. The conference was a success as we received great feedback with Renu and the pre-launch of our brand-new Summerhill Collection. Congratulations to Jeremy and Michael from Bathurst Flooring for winning our darts game with 740 points and winning our TV promo at the booth.

We were also lucky to have had rugby league legend Wayne Bennett as our guest speaker, who gave us an insight into his coaching background, his philosophy and how it can tie in with our industry, day-to-day work, and management.

We look forward to attending again next year!



FLOORING X TRA



Flooring Xtra National Conference

The Flooring Xtra Conference was a great event where we showcased our exclusive ranges including Arcadia Hybrid Flooring and Accent Vinyl Flooring, as well as our most innovative and sustainable underlay Renu.

It was an exciting opportunity to connect with members and share our commitment to quality and sustainability.

We would like to thank Flooring Xtra for having us and we look forward to next year's conference.



Andersens Conference

We had a remarkable time showcasing our new upcoming range, Heartridge Summerhill Collection and our most sustainable bio-based underlay Renu. Our team even handed out unique stubby holders made from our very own Renu Underlay. Thank you to Andersens for having us and for hosting such a successful event!



Solomons
Flooring

Solomons Conference

We were recently able to showcase our new Fairhaven 1.2m range to members at The Solomons conference, which was a great success. There was plenty of excitement for the new hard flooring range and great interest in our new display stand.

We would like to thank Solomons for hosting another great Suppliers Expo, and for the opportunity to showcase our new and exciting range.



State Highlights

VIC



Our Engineered Timber was featured on The Block!

Have you been watching the Block? We are thrilled to see that our product 'Indus' has been installed all throughout House 5. Contestants Eliza and Liberty made a great choice in selecting from Carpet Court's Precinct Oak range.

Check out some shots of our flooring featured on the show and be sure to keep an eye out for our Engineered Timber flooring the next time you watch The Block!

THE BLOCK



Sacred Heart Mission

As always, we are proud to continue our partnership with Sacred Heart Mission as we send out a group of staff and associates each month to help in Sacred Heart's Dining Hall. For the month of August, we would especially like to thank our partners at Floorworld for volunteering with us.

It is always such a humbling and rewarding experience to prepare and serve food to hundreds of disadvantaged Victorians experiencing homelessness.



floorworld
MORE THAN JUST FLOORING



If you would like to support this amazing organisation, you can help us raise funds for their program via

www.sacredheartmission.org/donate



Heartridge Photoshoot

Our team recently had a photoshoot for the brand-new Heartridge Summerhill Collection. We would also like to thank the entire team from our photographers, installer, and creative agency for making this happen.

Check out these beautiful shots! And please contact your Dunlop Sales rep if you want us to share these images with you.



Congratulations to our Lighthouse Leadership Graduates!

Celebrations are in order for the latest graduates of the Lighthouse Leadership Program! Throughout the 12 months, our participants have undergone a transformative journey, as individuals brimming with positivity, drive, and remarkable leadership potential.

This program has proven instrumental in shaping both our present and future leaders and we have already seen positive results from everyone. A special thanks to Mark Emerson, whose expert facilitation has contributed to the resounding success of this fantastic program.



If you would like to know more about this organisation and the Lighthouse Leadership Program, you can view more information at: lighthousegroup.co

WA



Ladies Lunch

We would like to thank everyone who came out to attend our annual WA Ladies Lunch. It was a lovely afternoon where women across the Flooring industry were able to gather and celebrate our successes throughout the year, and it was a great opportunity to network with one another.

Hope to see you all again next year!

Flooring Magazine Feature – Discover resilient flooring with Dunlop

For the August/September issue, you can find our article on page 38. The article highlights our new HeartrIDGE Range, the Summerhill Collection and the features and benefits this range provides.

To read more, visit:

<http://elitepublishing.com.au/magazines/flooring-magazine/>



Dunlop celebrates a new team member!

Matthew Ruddick (VIC) - We welcome Matthew to the team as our VIC & SA Commercial Sales Manager. He comes with a wealth of experience starting off as a sub-contractor in the Paint industry, which led to him starting his own small business. As bodies are not made for too many years of hard labour, Matthew decided to pursue a career in sales, starting with a position at Bunnings, then on to PPG Trade Centre Manager, Saint-Gobain Area Manager, back to PPG as a VIC/TAS/SA BDM (Commercial Sales), and lastly back again to Saint-Gobain as National Sales Manager before joining Dunlop.

Matthew's weekends are taken up with sport and family activities, as he recently became the Auskick Coordinator for Bacchus Marsh. Other than that, drumming is his de-stressor, and he even has his own custom-built soundproof music room at home. Fun fact about Matthew is that he played drums with the Screaming Jets for one song in a gig they did at the Hallam Hotel 23 years ago. The song was 'Better', a classic! We are glad to have you on board Matt!

Staff News



Alastair Read (15 Years) - A huge congratulations to Alastair on his remarkable achievement of 15 years with Dunlop Flooring! It's truly inspiring to see his unwavering dedication and exceptional service to both customers and the company. Alastair's commitment sets an incredible example for all. We would like to thank Alastair for all his efforts over the past 15 years!

Anne Galura (VIC) - Over the last three years, Anne has been at the forefront of transforming our point-of-sale operations, orchestrating successful product launches, amplifying our digital footprint, and overseeing the revitalization of Dunlop Flooring Online. We are pleased to share that Anne has earned a well-deserved promotion to the role of *National Marketing and Product Manager* and a valued member of our Senior Leadership Team. Congratulations!



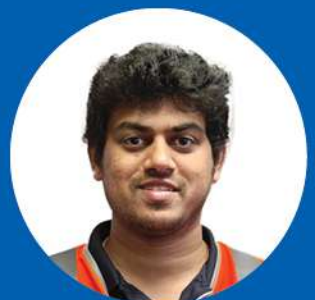
Natalie Lam (VIC) - Natalie has played a central role in providing essential support to the marketing team for the past two years. Her exemplary work ethic and significant contributions across various areas, including point-of-sale, digital initiatives, creative projects, and most recently, product development, have been nothing short of exceptional. We are delighted to announce that in July, Natalie stepped into her new position as *Marketing and Product Coordinator*, marking another exciting chapter in her bright future at Dunlop!

Daniel Small (VIC) - Daniel's inspirational leadership has spearheaded the transformation of numerous hard flooring categories, providing unwavering support to our Sales team in surpassing their hard flooring targets. What's more, Dan has taken a significant step by joining the senior leadership team in July. Congratulations on a job well done!

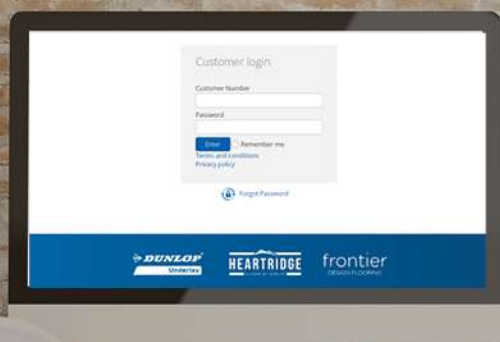


Rodrigo Bustamante (NSW) - Over the course of nearly three decades with Dunlop, Rodrigo has taken on diverse roles within our Wetherill Park factory. In recent times, Rod has lead the restructuring of our supply chain operations at Wetherill Park, with a steadfast commitment to enhancing our customer service. We are excited to announce that as of July, Rod has officially embraced the role of *NSW Supply Chain Manager*, marking a significant milestone in his impressive journey with us!

Maneesh Selvamani (NSW) - Throughout Maneesh's time as Site Coordinator at Dunlop, he has been a key player behind Wetherill Parks successful day-to-day. His unwavering commitment to quality, efficiency, and increased production volumes has been pivotal. We are happy to officially announce that Maneesh will be assuming the position of *NSW Operations Manager*. A very well-deserved promotion!



Skip the queue today and order from Dunlop Flooring Online



DFO Dunlop Flooring Online

We are excited to announce the launch of our newly upgraded Dunlop Flooring Online platform. We think you're going to love the innovations we've made, which will provide you with an even better user experience!

With Dunlop Flooring Online, it's never been faster or easier to order your underlay or hard flooring products. You can now view your purchase history, invoices, access product images and so much more. For anyone on the go you can now do all this through our Dunlop app!

Make sure you check out the new way to shop with Dunlop Flooring and discover the possibilities for you and your business.

App available to download on Apple Store or Google Play



Fire rating &
test certificates



View past
order history



Credit claim
requests



Technical product
information



Price lists



Create underlay &
hard flooring orders



View Hard Flooring
stock availability



Credit card
checkout



Recycling pick up



Thermal property
specifications



Acoustic rating
& specifications



Point of sale
requests



Product gallery



Automated Underlay
order processing



Web-based
App Available

NEW



View Invoices

NEW



Looking for training?

Get in contact with your Dunlop sales rep to organise a face to face meeting on all things Dunlop Flooring Online.

We're on Social Media!



Don't forget to follow our [Dunlop Flooring](#), [Dunlop Underlay](#) and [HeartrIDGE](#) social channels to keep up to date on the latest trends, news and product imagery.

We want to hear from you!

We're always on the lookout for content to be featured on our social media channels and in the next issue of The Quarterly Comfort.

If you have a project you would like to share, send us your story and images to our Customer Service team at customerservice@dunlopflooring.com.au