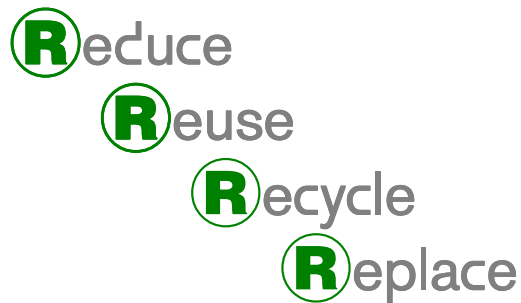


# PACIFIC B BRANDS

## Environmental Policy

At Pacific Brands we value the natural environment and acknowledge the benefits responsible environmental management delivers our employees, customers, suppliers, shareholders and the broader community.

Across all locations and businesses, in the sourcing, manufacturing, packaging, handling, and disposal of our products, we will strive for continuous environmental improvement by the application of our guiding principles:



We are committed to the following:

- Meeting all legal obligations and any other requirements to which we subscribe in relation to our environmental performance;
- Establishing objectives, targets, and key performance indicators relevant to this policy;
- Maintaining management systems to plan, document, measure, monitor and regularly review our environmental performance;
- Identifying, and assessing the environmental hazards which arise from our activities, products and services, and effectively managing the risks by applying best practice principles to the prevention of pollution,
- Continually improving our environmental performance through training, regular management review, research, and development;
- Working with, and encouraging our suppliers and contractors to conduct business with us in accordance with this policy.
- Communicating this policy to all staff, contractors and other interested parties.
- Providing appropriate resources to facilitate implementation of this policy and **B BRANDSSAFE.**



Sue Morphet  
Chief Executive Officer  
Pacific Brands  
January 2008