



## Goodbye 2020... Hello 2021!

There's no denying that the past year has presented us with unprecedented challenges.

As an organisation, Dunlop Flooring has embraced these testing times, demonstrating our ability to adapt and to innovate. Despite our head office in Melbourne being closed for three months, the feedback that we have received from you has been overwhelmingly positive. Our underlay factory in Sydney has remained fully operational throughout the pandemic, following the implementation of new health and safety procedures to safeguard our people and our customers.

The New Year presents lots of new opportunities for us all and in this issue we will introduce you to our exciting new stands we have on offer for both our Frontier and Heartride brands.

We are also very excited to announce our proud partnership with Nexus Adhesives, bringing you Nexus 870, a market leading true hard-set adhesive; *proven and tested to work with all of our Vinyl Plank Flooring.*

This year we hope to come back stronger than ever, we have an array of new products and innovations that we are excited to share with you. All delivered with a smile and backed by our committed Dunlop team who will be there to support you in any way we can.

Best wishes for a safe and successful 2021!

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**Customer Service**  
 1800 622 293

# 2021 AFL & NRL FOOTY TIPPING

**GET YOUR TIPS IN FOR THE FIRST ROUND!**

**NRL - 11TH MARCH | AFL - 18TH MARCH**

**REGISTER AT [DUNLOPFLOORING.COM.AU/FOOTYTIPPING](https://dunlopflooring.com.au/footytipping)**

**1st Prize Apple iPhone 12 (128GB) (Valued at \$1,500)**



**2nd Prize Weber Q (Q2000) LP BBQ  
(valued at \$500)**



**3rd Prize Apple Airpods Pro  
(Valued at \$399)**

**Weekly Winners  
\$30 e-gift cards**



Enter the relevant password below:

**NRL Password - steeden | AFL Password - sherrin**

**Call Customer Service on 1800 622 293 for more information.**



## Best Practices Certification awarded to Dunlop Flooring!

We are very pleased to announce that we have been awarded a Certificate of Compliance (COC) in respect to our complete range of Vinyl plank and Hybrid flooring products for **Best Practices PVC by Bureau Veritas**.

You can be rest assured that our products have been manufactured in the most environmentally sustainable manner to reduce emissions and lessen the impact on the environment.



**Green Building Council Australia**  
Member 2020-2021



To find out more about our exciting news, please contact your Dunlop Flooring representative or visit [www.dunlopflooring.com.au](http://www.dunlopflooring.com.au)

## New stands in the market

Thinking of downsizing? Everyone is praising our newest arrival of stands in the market!

Say goodbye to your old clunky and outdated stands and talk to your Dunlop Sales Representative about our *new* compact stands. We have found the perfect compact stand for your store.

### These new stands are:



Easy to assemble

1.2m & 1.5m



Versatile – suitable for 1.2 & 1.5m vinyl or hybrid planks

HEARTRIDGE  
FRONTIER

Can be Heartridge or Frontier branded



Surprisingly light yet stable



And... Has a SMALLER footprint!



Enquire now on 1800 622 293 or speak to your Sales Representative today!



## Stick with proven performance! Nexus Adhesives

Dunlop Flooring is proud to partner with Nexus to bring you Nexus 870, a true hard-set Vinyl Adhesive. Proven and tested to work in combination with our Vinyl Plank Flooring - a high-quality adhesive which ensures a high-quality finish.



Hard set full cure adhesive - Inhibits LVT from growing or shrinking



Best in class bond, shear & cohesive strength restricting movement



Designed for commercial or domestic use



Australian-made and designed



To order Nexus Adhesives, you can email us at [customerservice@dunlopflooring.com.au](mailto:customerservice@dunlopflooring.com.au) or call us on 1800 622 293

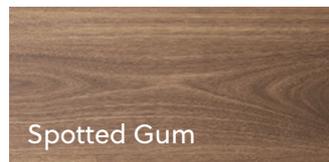


## District Hybrid & Vinyl Now Available

Frontier District & Vinyl Available to purchase now!

Our newest hard flooring range is a contemporary range of flooring inspired by Europe and Australia's most fashionable colours. Featuring six oaks in grey and natural tones, the collection is completed with the inclusion of Australia's most popular timber species, Blackbutt and Spotted Gum.

The District Collection is available in both Vinyl Plank and Hybrid, allowing you the ease and versatility of a floating or glue-down installation.



# Increase your sales with Dunlop Flooring!

Sign up to  **DUNLOP FLOORING ACADEMY**

## Become an expert in:

- Hybrid flooring
- Engineered timber flooring
- Vinyl plank flooring
- Carpet, hard flooring and commercial underlay



### Step 1

Visit [dunlopflooring.com.au](http://dunlopflooring.com.au) and click on Trade Resources > Academy Portal



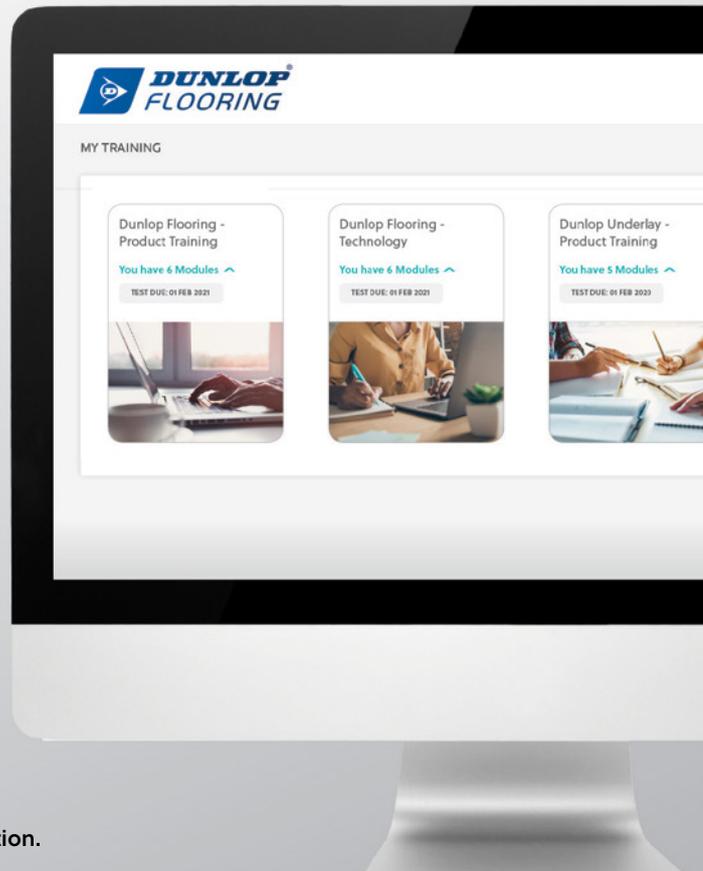
### Step 2

Log in and go through the step by step course



### Step 3

Receive your certificate and authorisation to use the Dunlop Academy logo



Visit [www.dunlopflooring.com.au](http://www.dunlopflooring.com.au) to get started today!

\*T&C's apply. Speak to your Dunlop Sales Representative for more information.

PLUS enrol now and complete your training for a chance to

**WIN**  
Gold Class  
gift cards valued at  
**\$100**



## Retailer Stories

Our Retailers really love exploring their creativity and simply having fun at work. We absolutely love Carpet One Stafford's idea of a good putt. Last year, they offered customers to "Putt for an Upgrade" in Underlay. A great way to add that f(un) in underlay and a great excuse to practice your short game too! Well done to Dennis Mitchell and the team at Carpet One Stafford!



## A Christmas Miracle!

Through a year of ups and downs, Dunlop HQ in Melbourne still managed to celebrate the year with a COVID safe barbeque and a couple of quiet drinks. The team were very excited to be back together after so much time apart during lockdown. Merry Xmas!



## New additions to the Dunlop Family!



### Brett Lonton

Brett joins Dunlop with many year's sales experience, selling in both the retail and commercial markets. Most recently, Brett was the QLD Residential and Commercial Sales Manager for Smartstone Australia. Outside of work Brett has had some amazing experiences as a professional footballer who once played internationally! We are glad he is now on *our* team to kick some Dunlop goals!



### Junior Mabia

Junior is another fresh face who joined us in November last year. He works in our Melbourne warehouse and comes into work every day extremely motivated with a big smile on his face. Junior does not fall short when it comes to experience and talent, he worked previously as a cook, a plumber and not to mention, a model! In his spare time, he loves to keep active and train for body-building competitions and considers himself a family man! Welcome Junior!



Want to be part of Team Dunlop? Good news, we're hiring!

## MARKETING PERSON NEEDED

A true all-rounder position in the Marketing department based in Melbourne, reporting to the Product & Marketing Coordinator. This position will support the Sales, Finance and Customer Service teams, offering a broad range of duties. You will work closely with our creative agency on many different projects, including launching new products, websites, email marketing & social media, print advertising, in-store campaigns, and the overall brand development of our products.

#### What you will need:

- Bachelor's Degree in business or related field
  - Some Photoshop or Indesign experience
  - Brilliant organisation Skills
- .... And a Great Attitude!

WE'RE

HIRING!

For the full position description or to apply please contact [agalura@dunlopflooring.com.au](mailto:agalura@dunlopflooring.com.au)

**50** YEARS  
**DUNLOP FLOORING**



# DFO Dunlop Flooring Online

This self-service portal is your gateway to a number of useful online services for your business. It provides easy and convenient access to the latest information and allows you to conduct transactions with us in a secure online environment.



Fire rating & test certificates



Recycling pick up



View past order history



Thermal property specifications



Credit claim requests



Acoustic rating & specifications



Technical product information



Point of sale requests



Price lists



Footy tipping



Create underlay & hard flooring orders

To access the portal log onto [dunlopflooringonline.com.au](http://dunlopflooringonline.com.au) or, to register, call Customer Service on 1800 622 293.

## We want to hear from you!

We're always on the lookout for content to be featured on our social media pages and in the next issue of The Quarterly Comfort.

If you have a project you would like to share, send us your story and images to our Customer Service team on [customerservice@dunlopflooring.com.au](mailto:customerservice@dunlopflooring.com.au)

## We're on Social Media!

Don't forget to follow our **Dunlop Flooring**, **Dunlop Underlay** and **Heartridge** social media pages to keep up to date on the latest trends, news and product imagery.

